


970 x 300px




e Commerce Nurse

Bark About Your Brand with a Tasty Tagline

970 x 600px

Woof! It's a Big, Enticing Title

- ✓ Keep it on-brand, so things don't get hairy.
- ✓ Why are your dog biscuits better than the competition? Add your key USPs.
- ✓ Bullets are nice and digestible for customers.
- ✓ Plus, they look like tennis balls.



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Let's talk about your product! Including some text on the page will increase your SEO. It's important to answer customer questions, include all details about the product, and make it nice and easy to read.

- BULLET 1: Bullets can help sell your product by pulling out key info.
- BULLET 2: Some customers like to read. Others like pretty pictures.
- BULLET 3: Answer customer FAQs.

Be sure to stick to Amazon guidelines. You want your page to be on-brand, and not get suspended. Need more help? eCommerce Nurse is ready to assist!

All About This Product

300 x 300px

Friendly Bark



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About This Bark

Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog.

300 x 300px

Alert Bark



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About This Bark

Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog.

300 x 300px

Curious Bark



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About This Bark

Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog. Tell about your cool product. Or, dog.

970 x 600px



Tell Us How To Use Your Product

Show customers how to use your product. Unfortunately, they're not mind readers, like us pups are.

- DID YOU KNOW?**
This image can be really helpful.
- FEED LOTS OF TREATS**
For tail-wagging results, use short and catchy text.
- USE NICE IMAGES**
Two paws up for lifestyle and infographics in your cool designs.

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About Your Product

Size	# Inches
Weight	# Pounds
Tech Spec 1	Info Goes Here
Tech Spec 2	Info Goes Here

Tech Spec3	Info Goes Here
Color	Pink
Requires	Dog Food

970 x 600px

Shout About Your Brand

We're Pawsome!

Time to tell the customers about your brand, this could be your brand values or a charity you work with.

Winning Tip
Make it a global image and it can sit (and stay!) on all of your A+ pages, saving you design time.

- ♥ Look at us, we donate to a good animal cause.
- 🌳 Look how close we are to the park, our location rocks!
- 👩🏻 This is what makes us really special and our coats glossy.



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150x300px



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Great for Brands	✓	✓	✓
How Cool?	Really Cool	Extra Cool	Really Cool
Includes	Increase Conversion	Increase Conversion	Increase Conversion
Locally Made	✓	✓	✓
Another Good Example	Really Cool	Really Cool	Really Cool